

DELETE THIS LAYER BEFORE SUBMITTING

FINISHED SIZE - 13.5" x 12"
WITH BLEED - 13.625" x 12.125"
Please leave a 1/8" (0.125") total bleed
1/16" (0.0625") for each side
MIDDLE FOLD LINE - 6.75"
BOTTOM FOLD - 9.0625"
FLAP SIZE - 3"
GLUED FLAP SIZE - 0.75"
CARD SLITS - OPTIONAL

OUTSIDE BACK PANEL

OUTSIDE FRONT PANEL

Fold Line

Green Line is SAFETY Line

All important information that is not getting cut should be inside this line

Green Line is SAFETY Line

All important information that is not getting cut should be inside this line

Red Line is CUT Line

Finish product will be cut to this line

Blue Line is END OF BLEED Line

Background image/color should extend to this line

Fold Line

Fold Line

GLUED FLAP
NO ARTWORK

OPTIONAL
Business Card
Slits

OPTIONAL
Business Card
Slits

INSIDE RIGHT LOWER FLAP

GLUED FLAP
NO ARTWORK

OPTIONAL
Business Card
Slits

OPTIONAL
Business Card
Slits

INSIDE LEFT LOWER FLAP